

Spotlight on Deep Packet Inspection

Press Release

ipoque's new white paper dispels some of the myths surrounding DPI, Net Neutrality, and Peer-to-Peer Encryption

Leipzig, September 2, 2009 – ipoque, the leading European vendor of Internet traffic management solutions, today published a new white paper, contributing to one of the most controversially discussed topics in the Internet community: Deep Packet Inspection.

The document aims to clarify the technological background and cover major points surrounding the hotly debated issues behind Deep Packet Inspection (DPI). Starting with a definition of DPI, the white paper explores the DPI application and dispels some of the misconceptions surrounding “net neutrality” and privacy concerns. The potential impact of DPI applications on society is also considered.

“We believe it is a great opportunity for us to continue building awareness of DPI. As a vendor of DPI appliances, we want readers to understand this technology. Our purpose is to expell some of the myths and misunderstandings about this technology – for example, that DPI reads the content of all network packets,” says Klaus Mochalski, CEO of ipoque and co-author of the white paper.

Hendrik Schulze, CTO of ipoque and co-author of the white paper, adds: “We take the position to argue that DPI as such, is a neutral – neither good nor bad – technology. It rather depends on the application that utilizes DPI, how it will affect the Internet and our society.”

Download the white paper in the ipoque portal at <https://portal.ipoque.com> or send an e-mail request to pr@ipoque.com.

White Paper Launch at Broadband World Forum Europe

Klaus Mochalski will present the DPI white paper at the Broadband World Forum in Paris from 7-9 September 2009 in the workshop, “Deep Packet Inspection: Technology, Promise & Controversy: What You Need to Know.”

More information about the workshop and ipoque at the BBWF Europe at www.iec.org/events/2009/bbvf/attendees/schedule_details.asp?slid=2175.

Content at a Glance

- What is DPI?
- Wrong analogies and myths about DPI
- Bandwidth management – a DPI application
- The P2P encryption lie
- Net neutrality
- The potential impact of DPI applications on society
- Levels of bandwidth management

About ipoque

Founded in Leipzig, Germany, ipoque is the leading European provider of deep packet inspection (DPI) solutions for Internet traffic management and analysis. Designed for Internet service providers, enterprises and educational institutions, ipoque's PRX Traffic Manager allows to effectively monitor, shape and optimize network applications. These include the most critical and hard-to-detect protocols used for peer-to-peer file sharing (P2P), instant messaging (IM), Voice over IP (VoIP), tunneling and media streaming, but also many legacy applications. For further information see www.ipoque.com.

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