

ipoque Launches First Entry-Level DPI Bandwidth Management Appliance with Integrated Bypass

Press Release

PRX Traffic Manager Series with New Additions: PRX-1100 & PRX-2G Bring High-End Features at Competitive Prices

Leipzig, August 26, 2009 – ipoque, the leading European provider of Internet traffic management solutions, today announced that it has released two new models of its PRX Traffic Manager series. PRX-1100 and PRX-2G Traffic Manager come with enhanced features, a more flexible configuration, and functionalities that are unique in this class: fiber-optical interfaces, integrated bypass and handling of asymmetric traffic. The new devices replace PRX-1000 and PRX-1G Traffic Managers.

ipoque's PRX Traffic Manager offers network operators a comprehensive and cost-effective bandwidth management solution, enabling them to monitor and control network traffic per application and per subscriber. The solution makes network activities more transparent and is able to prioritize, shape, and optimize classified traffic and helps institutions of all sectors to keep up with the challenges of growing Internet traffic in their networks. PRX Traffic Manager series ranges from the small PRX-20 with 40 Mbit/s throughput to the carrier-grade PRX-10G with proven 75 Gbit/s performance.

PRX-1100 Traffic Manager

PRX-1100 is ipoque's new entry-level device that inherits the advanced 64-bit multi-processor architecture from the high-end models, which makes it ready for future growth of data rates and rising application diversity. Unique for its class, it features an integrated bypass that makes the appliance suitable for deployments even in mission-critical network segments.

Its industry-leading price-performance ratio puts DPI bandwidth management in reach of small network operators as can be found in rural areas, developing countries or also in the hospitality industry. These operators often struggle with network congestion and poor performance – while lacking the funds necessary for network upgrades. Their key requirement is a near-instant return on investment.

PRX-2G Traffic Manager

PRX-2G combines the abilities of two traffic manager models in one device. In addition to its copper Gigabit Ethernet ports, it also supports up to four fiber interfaces. Its high performance of up to 2 Gbit/s throughput in a small 1U chassis make it suitable for deployment in Internet service provider networks with up to 250,000 subscribers.

Behind the Scenes

"When we started planning the new models, we tried to anticipate our customers' expectations. With our PRX-10G and PR-5G Traffic Managers we offer premium devices to the carrier market. Small service providers, however, need affordable solutions that offer fast RoI but do not sacrifice performance and reliability," explains Hendrik Schulze, CTO of ipoque. Particularly PRX-1100 has been designed with

these requirements in mind. A single system provides DPI bandwidth management for two network links at up to 400 Mbit/s at a very competitive price. And the integrated bypass ensures uninterrupted connectivity in case of a system failure.

For technical information, data sheet, pictures and other background material please go to <http://www.ipoque.com/products/prx-traffic-manager/prx-1100> or <http://www.ipoque.com/products/prx-traffic-manager/prx-2g>.

About ipoque

Founded in Leipzig, Germany, ipoque is the leading European provider of deep packet inspection (DPI) solutions for Internet traffic management and analysis. Designed for Internet service providers, enterprises and educational institutions, ipoque's PRX Traffic Manager allows to effectively monitor, shape and optimize network applications. These include the most critical and hard-to-detect protocols used for peer-to-peer file sharing (P2P), instant messaging (IM), Voice over IP (VoIP), tunneling and media streaming, but also many legacy applications. For further information see www.ipoque.com.

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